



Connect with Kids

FREE RESOURCES:

- Eight half-hour specials focused on issues facing today's kids and teens airing on The Kansas City Channel during the year. For show information, visit connectwithkids.com/kmbc. Click on "TV Programs for Families" and then "half-hour shows."
- Access to the password-protected *WebSource*, which grants you the ability to view and print family quizzes, games, parent tip sheets and more.
- Weekly web news stories on the main *Connect with Kids* website at connectwithkids.com provides parents with a fun and easy way to engage in cooperative learning with children.

Twelve Ways to Increase Participation in *Connect with Kids*

1) Watch The Kansas City Channel to see *Connect with Kids* half-hour specials. These programs are designed for parents to watch with their children. After viewing, you'll have the perfect opportunity to discuss a relevant topic with your child.

2) Hold a "watch party." Of course, you can also watch the special by yourself (or with your spouse) and discuss the content with other adults. Invite others to watch the *Connect with Kids* television specials with you and discuss afterwards.

3) Tell your neighbors, friends, family, members of your church or synagogue – everyone you meet! – about the programs in advance and encourage them to watch, too.

4) Tell fellow members of local civic groups about the initiative and the shows on television.

5) Ask teachers, counselors and principals about their participation in the *Connect with Kids* program. Contact not only the school your child attends, but also other schools in your neighborhood.

6) Attend your local PTA meeting to discuss the *Connect with Kids* program.

7) Volunteer to help a teacher with lessons currently underway. You can assist in your own child's class or even one at a nearby school. Use this time to relate personal stories about the character trait being discussed. Give real life examples of those you know who have demonstrated these traits.

11) Write brief overview articles about the program and submit them to community and organization newsletters. Relate your article to the purpose of the organization. For instance, write an article on civility or cooperation for submission to a Little League newsletter. Refer readers to The Kansas City Channel website at connectwithkids.com/kmbc for more information.

8) Read the weekly parent tip sheets and take the family quiz at connectwithkids.com/kmbc.

12) Sign up at connectwithkids.com/kmbc to receive advance notification of *Connect with Kids* specials.

9) Refer friends to *Connect with Kids* online opportunities by sending group emails about the content.

10) Ask community organizations to add connectwithkids.com/kmbc as a helpful link on their website.

