

**Atlanta-based CWK Network's 'Real Teen' Programming  
Gets National Recognition  
*Connect With Kids* Receives Three Parents' Choice Awards  
And Featured on Good Morning America and CBS News/the early show**

Atlanta, GA: CWK Network, Inc., the parent company that produces the Emmy<sup>®</sup> award-winning *Connect with Kids* television series, received three 2005 Parents' Choice Silver Awards for its teen programs *Shattered* (about drinking and driving); *Invisible Weapons* (bullying, harassing, teasing) and *Mirror, Mirror* (body image pressures). Parents' Choice is the oldest non-profit consumer guide to children's media. CWK Network's programs were selected for their innovative, reality-based content and their focus on helping parents and teens face challenging issues.

"Sex, drugs, dating, peer pressure and self-esteem issues are all very real in our kids' lives," explains Stacey Dewitt, CEO, CWK Network. "*Connect With Kids* programs feature real kids talking honestly about their challenges and how they faced them. The programs also include interviews with experienced parents, top educators and child development experts. Parents tell us that watching our programs helps them start a conversation with their kids about topics that are sometimes uncomfortable to talk about."

As an expert on children's issues and trends, CWK Network was recently featured on ABC's *Good Morning America*. The segment showed clips from *Connect with Kids' Mirror, Mirror*, and Dianne Sawyer interviewed one of the teens featured on the program. Dr. Ron Anderson, CWK Network's vice president of educational research, was also featured nationally, Monday, March 22, on *CBS News the early show*. Dr. Anderson spoke about cyber-bullying, Internet stalkers, and the true story of a young girl abducted by a man she met in an online chat room, featured in CWK Network's *Caught in the Web*.

Founded in 1998, CWK Network, Inc. produces the Emmy<sup>®</sup> award-winning *Connect with Kids* television series. The series of 10 half-hour specials a year is shown on 70 top network-affiliated stations across the country, reaching 65 percent of U.S. households. CWK Network has also developed more than 120 multimedia programs used in elementary, middle and high schools across the country, as well as consumer videos for parents. All of the programs have one focus: improving the lives of children, and along the way, helping parents become better parents.

For more information and to purchase programs about children's issues, visit [www.connectwithkids.com](http://www.connectwithkids.com), or call 1-888-598-KIDS (5437).